

1900 K STREET, N.W. WASHINGTON, D.C. 20006-1109

TEL 202 • 955 • 1500 FAX 202 • 778 • 2201

OZZIE A. FARRES DIRECT DIAL: 202 • 955 • 1923 EMAIL: ofarres@hunton.com

FILE NO: 52493.000187



November 8, 2001

BOX PATENT APPLICATION Assistant Commissioner for Patents Washington, D.C. 20231

Re: Filing of New U.S. Utility Patent Application

Title: "System and Method for Personalizing and Delivering Insurance or Financial Services-Related Content to a User"

Inventors: Matthew MAJIKES et al.

Dear Sir:

Attached is a new patent application for filing in the United States Patent and Trademark Office including fifteen (15) pages of Specification, four (4) pages of Claims (numbered 1-27), one (1) page of Abstract, three (3) sheets of Drawings (labeled Figs. 1-3), an executed Joint Declaration, executed Joint Assignment, and Assignment cover sheet.

The filing fee is calculated as follows:

	,			AMOUNT
	BASIC FILING FEE		\$710.00	
	No. of Claims	No. in Excess	Rate	
Number of	27	7	\$18.00	\$126.00
Claims in Excess of: 20				
Independent Claims in Excess of: 3	3	0	\$80.00	
First Presentation of Multiple Dependent Claims \$270.00			.00	
Reduce by ½ for Small Entity				
Recordation of Assignment				\$40.00
TOTAL FEE DUE				\$876.00



November 8, 2001 Page 2

A check in the amount of <u>\$876.00</u> is attached to cover the basic application filing fee, additional claims fees, and the Assignment recordation fee. In the event of any variance between the amount enclosed and the Patent and Trademark Office charges, please charge or credit any difference to the undersigned's Deposit Account No. 50-0206.

Please direct all communication concerning this application to:

Ozzie A. Farres, Esq. Hunton & Williams 1900 K Street, N.W. Suite 1200 Washington, DC 20006

Respectfully submitted,

HUNTON & MILLIAMS

Ozzle A. Farres

Registration No. 43,606

1900 K Street, NW, Suite 1200 Washington, D.C. 20006-1109 Telephone: (202) 955-1500 Facsimile: (202) 778-2201

Dated: November 8, 2001